Affiniti Architects of Boca Raton Receives Houzz's 2013 'Best Of Houzz' Award

Annual Survey and Analysis of 11 Million Monthly Users Reveals Top-Rated U.S. Professionals

Boca Raton, FL -- January 21, 2013 – Affiniti Architects of Boca Raton, Florida has been awarded "Best Of Houzz" 2013 by Houzz, the leading online platform for residential remodeling and design. The 28-year old architecture firm was chosen by the more than 11 million monthly users that comprise the Houzz community.

The Houzz "Best Of Houzz" award for 2013 is given in two categories: *Customer Satisfaction* and *Design. Customer Satisfaction* award winners are based on homeowner members who rated their experience working with remodeling professionals in 12 categories ranging from <u>architects</u>, and <u>interior designers</u> to <u>contractors</u> and other residential <u>remodeling professionals</u>. *Design* award winners' work was the most popular among the community of 11 million monthly users, also known as "Houzzers," who saved more than 124 million professional images of home interiors and exteriors to their personal ideabooks via the <u>Houzz site</u>, <u>iPad/iPhone app</u> and <u>Android app</u>.

"Creating Legacy Architecture for Generations..."

"Houzz provides homeowners with an in-depth, 360-degree view of building, remodeling and design professionals through images of their work, reviews and an opportunity to interact with them directly in the Houzz community," said Liza Hausman, vice president of community. "We're delighted to recognize **Affiniti Architects** among our "Best Of" professionals for design as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes."

With Houzz, homeowners can identify not only the top-rated professionals like **Affiniti Architects**, but also those whose work matches their own aspirations for their home. Homeowners can also evaluate professionals by contacting them directly on the Houzz platform, asking questions about their work and evaluating their responses to questions from others in the Houzz community.

About Affiniti Architects

Affiniti Architects has completed private residences for numerous celebrities, athletes, and CEOs throughout the region. We work discreetly with clients in communities which require agreat deal of architectural correctness and an uncompromising professional reputation. World-class interior designers, as part of the team, are able to constantly achieve success due to Affiniti Architects' ability to coordinate and execute from initial design through construction.

Our partners' direct involvement throughout this process, along with select staff specifically trained in estate home architectural and detail, is critical to achieving the level of design and quality which estate homes require. Each residence is a unique, one-of-a-kind legacy property providing a timeless safe investment of your time and money.

Our designs have merited over 355 national and regional design awards, and are recognized in numerous published works.

About Houzz

Houzz (www.houzz.com) is a leading online platform for home remodeling, providing inspiration,

information, 'advice and support for homeowners and home improvement professionals through its website and mobile applications. Houzz features the largest residential design database in the world, articles written by design experts, product recommendations, a vibrant community powered by social tools, and information on more than 1.5 million remodeling and design professionals worldwide who can help turn ideas into reality. @houzz_inc